



December 14, 2017

Lamar Marshall
President, Hammond City Council
P.O. Box 2788 Hammond, LA 70404-2788

Re: Nominations for Hammond Downtown Development District (HDDD) Authority Vacancies

Dear Mr. Marshall:

According to the Downtown Development Authority's enabling legislation, "One member shall be appointed from a list of three nominees submitted by the Hammond Chamber of Commerce." There is one vacant seat on the Board belonging to the Chamber of Commerce.

To qualify for nomination, the legislation requires that:

All taxes and licenses of all nominees as well as those placing names in nomination must be current. Each member of the DDD Authority shall own property in the district or shall be a business owner within the district, or be an officer of a corporation or other business entity owning property in the district and shall be a registered voter in Tangipahoa Parish.

From among the nominations submitted to the Downtown Development District Board, the following meet this criteria:

- Cassie Regan, Ruby

After reviewing the nominations, the Board would like to recommend the appointment of Cassie Regan (bio attached). Cassie Regan has expressed interest serving on the DDD Board. We believe she will serve the DDD very well.

Thank you for your role in this process and your continued support of the Downtown Development District.

Please contact me at (985) 277-5681 if you have any questions.

Sincerely,

A handwritten signature in black ink that reads "Chelsea Tallo". The signature is fluid and cursive, with the first name "Chelsea" and last name "Tallo" clearly distinguishable.

Chelsea Tallo, Executive Director



December 11, 2017

To whom it may concern,

Below is a summary of Design Committee member Cassie Regan who has been nominated to serve on the Hammond Board of Directors by the Greater Hammond Chamber of Commerce.

Cassie Regan:
Design Committee Member
2016-2017 summary

2016:

Cassie attended 2 out of 6 Design Committee meetings (33%)
Cassie made primary or secondary motions on 0 out of 10 Design Committee action items. (0%)

2017:

Cassie attended 5 out of 11 Design Committee meetings (45%)
Cassie made primary or secondary motions on 7 out of 32 Design Committee action items. (22%)

Total:

During the 2016-2017 term, Cassie Regan has attended 7 out of 17 total DDD meetings (41%) and has made primary or secondary motions on 7 out of 43 action items (16%).

Cassie Ragan

Cassie Ragan is the current owner of Ruby In downtown Hammond, and the recent Ruby 2 in Spoga on C M Fagan Drive. Cassie purchased Ruby from the original owner, Laura Lea Reid, in December 2012. She relocated the store from 111 East Thomas Street to 100 North Cate Street in February 2015 and has been working to make it the premiere destination for women's fashion on the north shore since then.

Cassie is a 1982 graduate of Hammond High School. She went on to Louisiana State University where she earned a Bachelor of Architecture degree. Upon graduation, Cassie began her career with Holly & Smith in 1989. She earned her architectural license while working there and later became a member of the National Council for Interior Design Qualification. She headed up Holly & Smith's interior design area for many years before being named a principal in the firm in 2007.

Cassie is committed to the Hammond community and volunteers her time and professional skills to benefit the area. She is active in her church leadership, volunteers with the Design Committee of Downtown Development District, and has served in leadership positions with the Hammond Chamber of Commerce and Rotary.

Professional & Community Involvement

American Institute of Architects – A.I.A.

Louisiana Architects Association – L.A.A.

Baton Rouge Chapter – American Institute of Architects

American Society of Interior Design-ASID (Professional Member)

Hammond Chamber of Commerce – Chairman, Board of Directors

PRIDE Member & Mentor

Hammond Business Expo-Chairman

Chamber of Commerce Building Committee – Co-Chair

Hammond/Ponchatoula Sunrise Rotary-President & Service Committee Chair

LAA Board of Directors

Design Committee Member for the Downtown Development District

Vestry member Grace Episcopal Church (2018-2021)