



Tonia Banks <banks_tm@hammond.org>

DDD Fund transfer for election

1 message

Chelsea Tallo <tallo_ca@hammond.org>

Tue, Apr 6, 2021 at 11:41 AM

To: Tonia Banks <banks_tm@hammond.org>, Lacy Landrum <landrum_l@hammond.org>

Tonia,

The DDD needs to get on the next City Council agenda for a budget transfer from the general fund.

Resolution to transfer \$14,640.50 from the Hammond Downtown Development District's general fund to advertising for the Millage Renewal Public Awareness Campaign.

Do you need any documents from me for that? I have the board minutes where it was approved and the invoices from Anntoine.

Chelsea Tallo Little

Executive Director

Hammond Downtown Development District

#2 W. Thomas St.

Hammond, La 70401

(o) 985-277-5682





Board of Directors Meeting
Wednesday, March 17, 2021 | 5:30 PM
City Council Chambers
312 E. Charles Street, Hammond, LA 70401

Minutes

Roll Call: Chelsea Little, Executive Director

Frank Di Vittorio	Present
John Daniel Guerin	Present
John Exnicios	Present
Elsbet Hollywood	Present
Cassie Ragan	Present
Evan Singer	Absent
Bryan Wong	Present

Old Business:

1. Approval of the financial report from January 2021.

Cassie Ragan made a motion, seconded by Elsbet Hollywood, to accept the January 2021 financial report as written.

Frank Di Vittorio	Yes
John Daniel Guerin	Yes
John Exnicios	Yes
Elsbet Hollywood	Yes
Cassie Ragan	Yes
Evan Singer	Absent
Bryan Wong	Yes

Motion carried. Yes: 6 | No: 0 | Abstain: 0 | Absent: 1

2. Approval of the financial report from February 2021.

Elsbet Hollywood made a motion, seconded by Cassie Ragan, to accept the February 2021 financial report as written.

Frank Di Vittorio	Yes
John Daniel Guerin	Yes



5. Public Awareness Campaign

Chelsea Tallo Little gave an update on the public awareness campaign by Anntoine marketing. The Board viewed a promotional video and received print collateral. John Daniel Guerin mentioned that the board members should canvass the neighborhoods. John Exnicios made a motion, seconded by Bryan Wong, to approve the transfer of \$14,640.50 to cover the costs of the campaign.

Frank Di Vittorio	Yes
John Daniel Guerin	Yes
John Exnicios	Yes
Elsbet Hollywood	Yes
Cassie Ragan	Yes
Evan Singer	Yes
Bryan Wong	Yes

Motion carried. Yes: 7 | No: 0 | Absent: 0

6. Marketing Outside the DDD (Cassie Ragan)

Cassie Ragan stated that the DDD needed to make an effort to market further outside the district and parish.

7. DDD Merch

Chelsea Tallo Little presented the current designs that will be released for purchase on the DDD website via Big Frog.

8. Design Committee Report

Cassie Ragan briefly reviewed the DDD Design Committee report.

9. Events Committee Report

John Daniel Guerin reviewed the events committee report, including upcoming Chalk Walk and Picnic in the Park events.

10. Directors Report

Chelsea Tallo Little reviewed the Directors Report, including grants that the DDD has applied for, the status of the search for the DDD EIN tax number, and the DDD's participation in the First Annual Symposium on Racial Health Equity and Justice.