



3B

January 20, 2022

RE: DDD Board of Director's West Side Business & Property Owner Seat Appointment

Dear Hammond City Council,

Per your directive on Tuesday, December 13, 2022, the nomination period for the DDD Board of Director's West Side Business & Property Owner Seat was re-opened on January 1 – 17, 2023. The following are the seat nomination requirements per DDD statute (RS 33:2740.15):

- Two members shall be appointed from nominations submitted by property owners subject to the ad valorem tax provided for in Subsection E of this Section, or who are licensed business owners within the district. Nominations shall be compiled separately for the areas east and west of the ICG Railroad tracks, and each such nominee shall be nominated by a minimum of five business owners from within the respective districts before being considered a valid nominee for the Hammond City Council's review.
- Registered to vote in Tangipahoa Parish.
- Owns property in the district; is a business owner within the district; or is an officer of a business entity owning property in the district.
- All taxes and licenses are current.

Our office receive three eligible nominations for the open seat. Attached are the supporting documents for all nominated (presented in the order when completed application was received) for your consideration for appointment.

Nominee: Paul Murphy

- Resume
- Evidence of business and/or property ownership in district
- Nominating Parties
 - Mannino's Pharmacy – 113 W Charles St
 - Bayou Booksellers – 201 W Thomas St, Suite A
 - Johnny's Downtown – 209 W Thomas St
 - Jamestown Inc – 110 N Oak St
 - Crescent Bar – 110 W Thomas St

Nominee: Chelsea Kessenich

- Resume
- Evidence of business and/or property ownership in district
- Nominating Parties
 - Carolyn Griffing – 117-119 W Thomas St
 - The Rind Cheese Shop – 212 SW Railroad Ave



- Ed Veatch – 306 W Robert St
- Stiel Insurance Northshore, Inc – 118 SW Railroad Ave
- Crescent Bar – 110 W Thomas St
- Anntoine Marketing + Design – 113 S Pine St

Nominee: Sharon Smith

- Resume
- Evidence of business and/or property ownership in district
- Nominating Parties
 - Citizens I, LLC - 201 NW Railroad Ave
 - Parkside I, LLC - 210 W Robert St
 - Richard Macaluso, Attorney - 201 NW Railroad Ave, Suite 309
 - Planters Bank - 201 NW Railroad Ave, Suite 111
 - Thomas A Galloway & Associates, LLC - 201 NW Railroad Ave, Suite 301
 - Schiff White Manning, LLP - 201 NW Railroad Ave, Suite 302
 - Brett K Duncan and Co - 201 NW Railroad Ave, Suite 211

All nominating parties and nominees are current on property tax and sales tax payments (where applicable), as well as current on occupational licenses issued by the City of Hammond (where applicable). All nominees are registered voters of Tangipahoa Parish.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Michelle Kendall".

Michelle Kendall

Executive Director

Hammond Downtown Development District

#2 W. Thomas St.

Hammond, LA 70401

(o) 985-277-5683

CHELSEA KESSENICH

Marketing Communications Professional

8 years of experience in content creation, strategic planning of brand development and client relationship management. I have the ability to exhibit effectiveness through a strong work ethic, quick decision-making skills, high attention to detail, and proven ability to build relationships across all levels of organizations.



EDUCATION

Graduated, May 2016

Southeastern Louisiana University

College of Arts, Humanities and Social Sciences

Bachelor of Arts, Languages and Communication

- Obtained a concentration in Public Relations with a focus in Organizational Communications

REFERENCES

Nicholas Brilleaux

Video Producer

brilleaux@gmail.com

Tony Licciardi

Court Administrator, Political Scientist, Researcher

(340) 642-7154

CONTACT



chelseaorgerone@gmail.com



Hammond, LA 70403

EXPERIENCE

October 2018-Present

Globalstar

Marketing Communications Manager

- Prioritize and implement all sales and marketing initiatives
- Collaborate with third party agencies on Globalstar and SPOT marketing needs
- Launched a B2B sales driven blog
- Manage brand and tradeshow team

September 2013-Present

Mariner's Inn

Marketing & Event Manager

- Content creation and management for all social media channels
- Manage and plan events
- Advertising direction and execution
- Assist in managing staff and daily behind the scenes operational needs

May 2015-December 2015

Porter Lyons

Intern

- Content creation for all social media channels
- Social media management
- Managed Google AdWords

COMMUNITY INVOLVEMENT

September 2022-Present

Louisiana's Children's Discovery Center

Board of Directors