

Res #
1

TODD A. DELAUNE

WORK EXPERIENCE

6/2012 – Present *Red, White & Brew, Boutique de Fumee and TRD Holdings*

President

Hammond, LA

RWB: Purchased an 16yo declining business. Modernized the store, refreshed the brands, and grew sales by 7 times from year purchased. Posted double digit comparable YOY sales for 11 years in a row.

Fumee: Opened a complimentary business/spin off location, Boutique De Fumee at 206 E Thomas. Grew sales by double digit comparable YOY sales since opening in 2017.

TRD Holdings: Purchased a total of 5 commercial buildings in Historic Downtown Hammond. Created an LLC and personally manage 5 Commercial and 9 Residential tenants. As each property is vacated, we conduct complete renovation of every unit to bring all properties to current codes and standards.

4/2010 - 7/2010 *Emser Tile*

Outside Sales

New Orleans, LA

Generate sales in existing and new markets.

- Only sales rep to exceed budgeted sales for last four consecutive months after territory reduction.
- Only sales rep to close "exclusive" agreements with existing customers.
- Consistently displaced competitors by adding more product displays to existing accounts.

4/2003 - 4/2010 *Emser Tile*

Branch Manager

New Orleans, LA

Start up of a local Branch for a 35 year old Tile Distributorship.

- Recruit and hire staff of outside sales associates, operations manager and warehouse personnel.
- Oversee construction phase of new branch, set up merchandise displays and warehouse structure.
- Responsible for building brand recognition in a new market, ensuring company standards are met through operational integrity, sales and profit goals.
- Allowed complete control of marketing, driving sales and P&L responsibility.
- Ran the only profitable branch in region for the entire year of 2009.

8/2002 - 4/2003 Toys R Us

Store Director

New Orleans, LA

Director of store with 7+ M in annual volume.

- Direct two managers, 5 world (department) leaders 30+ associates.
- Responsible for merchandising, ensuring company standards are met and maintained. Drive guest delight and ensure that sales and profit goals are met through statistical analysis, P&L and cost controls.

1983-2002 The Home Depot

6/2000 – 7/2002

New Orleans, LA

Store Manager

Manager of store with 43+ M in annual volume.

- Manage five assistant managers, 11 department supervisors, and 200+ associates.
- Responsible for merchandising, driving new business, overseeing the ordering process and ensuring that sales and profit goals are met through statistical analysis, P&L and cost controls.

7/1997 – 6/2000

Dallas, TX

Senior Internal Auditor / Internal Auditor

Audit store merchandising, operations, and risk exposure.

Type audit findings and recommendations report. Conduct wrap up meeting for management team.

- Type and submit summary reports for divisional officers.
- Co-wrote several audit programs for audit staff to follow.
- Trained numerous new auditors.

11/1996 – 7/1997

Jackson, MS

Administrative Assistant Store Manager

Manage all operational areas and open a store in a new market.

- Recruit, hire, and provide orientation training for 150 associates (125 new).
- Train all operational associates in specialty areas including: Special Services, Receiving, RTVs, Cashiers and Computer Room/Bookkeeping.

10/1994 – 11/1996

New Orleans, LA

Special Services Software Trainer

Train all sales and specialty associates in 12 stores (approx. 1500) on customer service software.

- Set up, schedule and train associates with varying degrees of computer knowledge.
- Roll out program and provide 2 weeks of live support.

1/1991 – 10/1994

Gretna, LA

Special Services Supervisor

Manager of all special services including special orders, will calls, deliveries, and commercial sales.

4/1989 – 1/1991

Gretna, LA

Customer Service Manager

Manage all non-sales customer service departments including cashiers, refunds and phone sales.

1983-1989

Gretna, LA

Assistant Store Manager ***1988-1989***

Department Supervisor ***1986-1988***

Returns Desk Supervisor ***1985-1986***

Sales Associate ***1983-1985***

EDUCATION

1983-Present Training Seminars

Dale Carnegie

Franklin Covey

Microsoft Applications Training

Internal Audit Training

Store/Assistant/Administrative Management Training

1983

John Ehret High School

Marrero,

LA

High School Diploma

SKILLS

Management and Leadership 20+ years

Internal Audit 3 years

Software Trainer 3 years

Sales 20+ years

Proficient in the following software applications: Microsoft Word, Excel, Power Point, Access, Outlook, AS-400 and Oracle applications.

REFERENCES

Any form of reference available upon request.



Todd Delaune

December 7, 2023

RE: DDD Board of Directors Appointments

Dear Hammond City Council,

There are three seats of the DDD Board of Directors that require appointment this year: Mayor-nominated seat, Chamber-nominated seat, and East Side Business/ Property Owner seat.

Eligibility criteria to serve on the DDD Board include:

- Owns property in the district; is a business owner within the district; or is an officer of a business entity owning property in the district.
- All taxes and licenses are current.
- Registered to vote in Tangipahoa Parish.

Attached are the supporting documents for all nominated including their nomination letter(s), resume, and evidence of business and/or property ownership in district.

City of Hammond Mayor

- **Nominee: Todd Delaune**

Chamber of Commerce

- **Nominee: Chanc Kinchen**

East Side Business/ Property Owner (required five nomination forms from five business owners on the East side of the CN railroad; presented the order application was received)

- Nominee: Mary Guiteau
 - Nominating Parties
 - Baltzell LLC – 116 S Cypress St
 - Holly & Smith Architects– 208 N Cate St
 - Acropolis – 208 N Cate St
 - Susan’s General Store – 220 N Cate St
 - Zatarain Consulting Partner LLC – 501 E Charles St
- Nominee: Jeff LeSaicherre
 - Nominating Parties
 - Ferrand Properties LLC – 208 S Olive St
 - Downtown Market – 108 N Cate St
 - Red, White & Brew – 120 E Thomas St
 - Mendez LLC (Son of A Biscuit)– 221 E Thomas St
 - Cena; Hammond – 123 S Cate St



All nominating parties and nominees are current on property tax and sales tax payments (where applicable), as well as current on occupational licenses issued by the City of Hammond (where applicable). All nominees are registered voters of Tangipahoa Parish.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "M. Kendall", written in a cursive style.

Michelle Kendall

Executive Director

Hammond Downtown Development District

#2 W. Thomas St.

Hammond, LA 70401

(o) 985-277-5683



C.(1) The governing authority of the district shall be a board of eight members. The board shall be known as the Downtown Development Authority, hereafter referred to as the "authority". Seven members of the authority shall be appointed by the council of the city of Hammond, hereafter referred to as the "city council". The mayor shall serve as an ex officio, nonvoting member of the authority. One of the members shall be appointed from a list of nominees submitted by the mayor. Three of the members shall be appointed from lists of nominees submitted by each of the six largest assessed property owners within the district. One member shall be appointed from a list of three nominees submitted by the Hammond Chamber of Commerce. Two members shall be appointed from nominations submitted by property owners subject to the ad valorem tax provided for in Subsection E of this Section, or who are licensed business owners within the district. Nominations shall be compiled separately for the areas east and west of the ICG Railroad tracks, and each such nominee shall be nominated by a minimum of five business owners from within the respective districts before being considered a valid nominee for the Hammond City Council's review. A nominee shall be eligible only if all taxes and licenses of the nominee as well as the taxes and licenses of those placing the nominee's name into consideration are current. If any list of nominees provided for herein is not submitted by any nominating group or person within fourteen days after notification by the city council, the city council may appoint a member of its own choosing. Each member of the authority shall own property in the district, be the owner of a business within the district, or be an officer of a corporation or other business entity owning property in the district and shall be a registered voter of Tangipahoa Parish. The city council may remove any member for cause.



Pete Panepinto
Mayor

November 30, 2023

Michelle Kendall
Hammond DDD
#2 W Thomas St
Hammond, LA 70401

RE: DDD Board Appointment

Dear Ms. Kendall:

I would like to appoint Todd Delaune to the Downtown Development District board as the Mayor's appointment. Todd owns several businesses in downtown, lives in downtown, and has served on the DDD board. He understands the need for a vibrant and diverse downtown that attracts people and residents. During the time when he completed a prior board member's term, he attended board and committee meetings diligently and offered new ideas for economic development and growth of the downtown and related events. His experience and passion show his dedication to thinking creatively and working tirelessly to ensure success in all the things he takes on, and I believe he will provide this same energy to the DDD board.

Sincerely,

Pete Panepinto
Mayor, City of Hammond

Todd Delaune

President:

The Red White & Brew

Boutique De Fumee

TRD Holdings

Who am I?

A Business Leader with a proven track record of managing and driving business to successful and profitable levels.

A guy who has always been obsessed with the concept of perfecting a craft through hard work. I grew up in the Big Box Building Materials world, holding multiple positions internally for a fortune 500 company. This gave me a foundation for success in all future endeavors. Having pioneered different jobs in that company, I built an extensive resume.

After leaving that company I was recruited to open and build the brand in a branch of a national tile and stone distribution company. We built this branch from the ground up and turned that business into a multi-million dollar, profitable location.

After my time in tile and stone, I got recruited by another company that sells Flooring Installation Supplies. They had been in the market for 5 years and had yet to turn a profit. We worked with their current staff in re-merchandising their warehouse and showroom also bring them to a multi-million dollar, profitable location.

I always wanted to be in the wine business and The Red White & Brew came up for sale in 2012. We purchased it in June and enjoyed re-merchandising the store with Boutique Wines, Craft Beers, Premium Spirits and Cigars. The Brew has grown exponentially in volume and we also added Boutique De Fumee and the Fumee Room to our repertoire of product/service offerings. To our delight, these brands have done exceptionally well.

What are my passions and values?

My passion is to provide the best quality of product at the fairest price, with the highest level of customer service in our industry. I always look at myself as my only competition and if I am truly giving my all to customer satisfaction, I can't fail.

What do I do for fun?

When I'm not hard at work, I enjoy traveling with my wife, exploring other cultures, cuisines and wine. If I'm lucky I can occasionally sneak away to go fishing.

What are my goals?

At this point in my life, I'd love to restructure the company, mentor and train someone to take over the bulk of my daily responsibilities. I have an encyclopedia of knowledge and experience in business to share. If I can find the right person or people, I'd love to slowly build my final dream of retiring and traveling more.



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Name	Type	City	Status
RED, WHITE & BREW, INC.	Business Corporation	HAMMOND	Active

Previous Names

Business: RED, WHITE & BREW, INC.

Charter Number: 34526038D

Registration Date: 5/2/1996

Domicile Address

120 E. THOMAS ST.
HAMMOND, LA 70401

Mailing Address

C/O TODD DELAUNE
120 E. THOMAS ST.
HAMMOND, LA 70401

Principal Office Address

120 E. THOMAS ST.
HAMMOND, LA 70401

Status

Status: Active

Annual Report Status: In Good Standing

File Date: 5/2/1996

Last Report Filed: 4/4/2023

Type: Business Corporation

Registered Agent(s)

Agent:	TODD DELAUNE
Address 1:	120 E THOMAS STREET
City, State, Zip:	HAMMOND, LA 70401
Appointment Date:	5/31/2012

Officer(s)

Officer:	TODD DELAUNE
Title:	President
Address 1:	120 E THOMAS STREET
City, State, Zip:	HAMMOND, LA 70401
Officer:	REGINA DELAUNE
Title:	Director
Address 1:	120 E THOMAS STREET
City, State, Zip:	HAMMOND, LA 70401

Additional Officers: No

Amendments on File (1)

Description	Date
Domicile, Agent Change or Resign of Agent	5/31/2012

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Name: TRD HOLDINGS LLC, Type: Limited Liability Company, City: HAMMOND, Status: Active

Previous Names

Business: TRD HOLDINGS LLC, Charter Number: 43635435K, Registration Date: 10/18/2019

Domicile Address

206 E. THOMAS STREET, HAMMOND, LA 70401

Mailing Address

206 E. THOMAS STREET, HAMMOND, LA 70401

Status

Status: Active, Annual Report Status: In Good Standing, File Date: 10/18/2019, Last Report Filed: 9/18/2023, Type: Limited Liability Company

Registered Agent(s)

Agent: TODD DELAUNE, Address 1: 206 E. THOMAS STREET, City, State, Zip: HAMMOND, LA 70401, Appointment Date: 10/18/2019

Officer(s)

Officer: TODD DELAUNE, Title: Member, Address 1: 206 E. THOMAS STREET, City, State, Zip: HAMMOND, LA 70401

Additional Officers: No

Amendments on File: No Amendments on file

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Assessment No. 1317202

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Taxpayer Name & Address

TRD HOLDINGS LLC
 206 E THOMAS STREET
 HAMMOND LA 70401



Freeze Applied	No	Year	N/A
Homestead	No	Year	N/A
Book & Page	1527 pg 14	Taxpayer Taxes	
		2023	\$4,934.09
Transfer Date	12/13/2019		
Purchase Price	\$555,000.00	Land Value	12,000
		Building Value	38,497
		Total Value	50,497
		H/S Value	0
		Taxpayer Value	50,497

Property Description

LOT MEAS 28 X 125 FT N1/2 OF N1/3 OF SW1/4 OF BLK 62 HS HAMM B171 P117 307/369 B173 P473 B175 P460 B579 P653 B649 P729 B765 P209 B876 P703 B896 P766 B889 P773 B927 P560 B976 P687 B1036 P7 MAP 1046/47 XXXX LOT MEAS 36.25 X 90.30 FT IN SQ 62 HS B1046 P49 B1527 P9-14 MAP 1046/47

Map Info

Map ID No. 2736681236.00

Location

Ward	7H				
Physical Address	109 SOUTH CYPRESS STREET HAMMOND 70401				
Subdivision	Lot	Block	Section	Township	Range
HYER SURVEY			25	T6S	R7E

Class Description

Assessment Value

Type	Qty	Units	H/S Credit	Tax Value	Market Value	Special Exemptions
RE	2.00	L	0	12,000	120,000	None
RE	2.00	I	0	38,497	256,650	None

Building Improvements

Type	Yr Built	Sqft. Living	Sqft. Non-Living	Sqft. Total
Commercial	1990	2,520	48	2,568
Commercial	1990	2,916		2,916

Parish Taxes

Millage Description	Millage Rate	Taxpayer Tax	H/S Credit
ASSESSMENT DISTRICT	4.65	234.81	0.00
DOWNTOWN DEV. DIST	14.13	713.52	0.00
DRAINAGE DIST 1 MT.	5.00	252.49	0.00
DRAINAGE DT.1 MT	5.00	252.49	0.00
FLORIDA PARISH JUVENILE DIST	2.75	138.87	0.00
HAMMOND ALTERNATE SCHOOL	3.00	151.49	0.00
HAMMOND MAGNET SCHOOLS TAX	15.00	757.46	0.00
HAMMOND REC. DIST.1	10.00	504.97	0.00
HEALTH UNIT	4.00	201.99	0.00
LAW ENFORCEMENT #1	7.81	394.38	0.00
LIBRARY BOARD	2.81	141.90	0.00
LIBRARY BOARD	3.00	151.49	0.00
MOSQUITO ABATEMENT	4.98	251.48	0.00
PARISH ALIMONY-CITIES	1.52	76.76	0.00
SCHOOL DISTRICT #100	4.06	205.02	0.00
SHERIFF'S OPERATIONAL	10.00	504.97	0.00
	Totals	4,934.09	0.00

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Assessment Data Listing

Assessment No. 1220918

[Print Sheet](#)

Taxpayer Name & Address

DELAUNE TODD A & REGINA C
 206 E THOMAS STREET
 HAMMOND LA 70403



Freeze Applied	No	Year	N/A
Homestead	No	Year	N/A
Book & Page	1450 pg 560	Taxpayer Taxes 2023	\$3,072.38
Transfer Date	06/23/2017		
Purchase Price	\$279,500.00	Land Value	7,000
		Building Value	24,444
		Total Value	31,444
		H/S Value	0
		Taxpayer Value	31,444

Property Description

LOT MEAS 25X140 FT IN SQ 62 HS HAMMOND B554 P877 B597 P900 B620 P614 B742 P834 B880 P850 B997 P93 B1125 P898 B1137 P314 B1430 P895 B1450 P560 B1453 P459

Map Info

Map ID No. 2736681224.00

Location

Ward 7H
Physical Address 206 EAST THOMAS STREET
Subdivision
 HYER SURVEY

Lot	Block	Section	Township	Range
		25	T6S	R7E

Class Description

Assessment Value

Type	Qty	Units	H/S Credit	Tax Value	Market Value	Special Exemptions
RE	1.00	A	0	7,000	70,000	None
RE	1.00	I	0	24,444	162,960	None

Building Improvements

Type	Yr Built	Sqft. Living	Sqft. Non-Living	Sqft. Total
Commercial	1994	3,395		3,395

Parish Taxes

Millage Description	Millage Rate	Taxpayer Tax	H/S Credit
ASSESSMENT DISTRICT	4.65	146.21	0.00
DOWNTOWN DEV. DIST	14.13	444.30	0.00
DRAINAGE DIST 1 MT.	5.00	157.22	0.00
DRAINAGE DT.1 MT	5.00	157.22	0.00
FLORIDA PARISH JUVENILE DIST	2.75	86.47	0.00
HAMMOND ALTERNATE SCHOOL	3.00	94.33	0.00
HAMMOND MAGNET SCHOOLS TAX	15.00	471.66	0.00
HAMMOND REC. DIST.1	10.00	314.44	0.00
HEALTH UNIT	4.00	125.78	0.00
LAW ENFORCEMENT #1	7.81	245.58	0.00
LIBRARY BOARD	2.81	88.36	0.00
LIBRARY BOARD	3.00	94.33	0.00
MOSQUITO ABATEMENT	4.98	156.59	0.00
PARISH ALIMONY-CITIES	1.52	47.79	0.00
SCHOOL DISTRICT #100	4.06	127.66	0.00
SHERIFF'S OPERATIONAL	10.00	314.44	0.00
Totals		3,072.38	0.00

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Assessment No. 1322818

Print Sheet

Taxpayer Name & Address

TRD HOLDINGS LLC
 206 E THOMAS ST
 HAMMOND LA 70401



Freeze Applied	No	Year	N/A
Homestead	No	Year	N/A
Book & Page	1574 pg 605	Taxpayer Taxes 2023	\$6,952.85
Transfer Date	05/06/2021		
Purchase Price	\$895,000.00	Land Value	10,000
		Building Value	61,158
		Total Value	71,158
		H/S Value	0
		Taxpayer Value	71,158

Property Description

3 LOTS TOTAL 50 X 100 FT OF E1/3 OF N2/3 OF NW1/4 BLK 62 H S HAMM B98 P183 B155 P60 B158 P267 B359 P180 B449 P911 B750 P303 B789 P412 B791 P866 B880 P850 B997 P93 B1125 P898 B1137 P314 MAP 791/870
 XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXLOT MEAS 50 X 50 FT E1/2 OF LOT 5 S1/3 OF NW1/4 OF BLK 62 H S
 HAMMOND B449 P911 B750 P303 B789 P412 B791 P866 B880 P850 B997 P93 B1125 P898 B1137 P314
 XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX LOT MEAS 25 FT E & W BY 28 FT N & S OFF E END OF LOT 7 WHICH
 ISN1/2 OF N1/3 OF SW 1/4 OF BLK 62 H S HAMMOND B449 P911 B750 P303 B789 P412 B791 P866 B880 P850 B997
 P93 B1125 P898 B1137 P314 B1574 P605 XXXXXX STRIP MEAS 19 X 37 FT BLK 62 H S HAMMOND B1583 P533

Map Info

Map ID No. 2736681227.00

Location

Ward 7H
Physical Address 208 EAST THOMAS STREET HAMMOND 70401
Subdivision

HYER SURVEY	Lot	Block	Section	Township	Range
			25	T6S	R7E

Class Description

Assessment Value

Type	Qty	Units	H/S Credit	Tax Value	Market Value	Special Exemptions
RE	3.00	L	0	10,000	100,000	None
RE	1.00	I	0	21,414	214,137	None
RE	1.00	I	0	39,744	264,960	None

Building Improvements

Type	Yr Built	Sqft. Living	Sqft. Non-Living	Sqft. Total
Commercial	2010	4,500		4,500
Residential	2010	4,500	600	5,100

Parish Taxes

Millage Description	Millage Rate	Taxpayer Tax	H/S Credit
ASSESSMENT DISTRICT	4.65	330.89	0.00
DOWNTOWN DEV. DIST	14.13	1,005.46	0.00
DRAINAGE DIST 1 MT.	5.00	355.79	0.00
DRAINAGE DT.1 MT	5.00	355.79	0.00
FLORIDA PARISH JUVENILE DIST	2.75	195.69	0.00
HAMMOND ALTERNATE SCHOOL	3.00	213.47	0.00
HAMMOND MAGNET SCHOOLS TAX	15.00	1,067.37	0.00
HAMMOND REC. DIST.1	10.00	711.58	0.00
HEALTH UNIT	4.00	284.64	0.00
LAW ENFORCEMENT #1	7.81	555.74	0.00
LIBRARY BOARD	2.81	199.95	0.00
LIBRARY BOARD	3.00	213.47	0.00
MOSQUITO ABATEMENT	4.98	354.37	0.00
PARISH ALIMONY-CITIES	1.52	108.16	0.00
SCHOOL DISTRICT #100	4.06	288.90	0.00
SHERIFF'S OPERATIONAL	10.00	711.58	0.00
	Totals	6,952.85	0.00

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