



**DOWNTOWN  
HAMMOND**  
DEVELOPMENT DISTRICT

DOWNTOWN DEVELOPMENT DISTRICT  
2 W THOMAS ST, HAMMOND, LA 70403 | (985) 277 5681

January 12, 2026

RE: DDD Board of Directors Appointments

Dear Hammond City Council,

The Hammond Downtown Development District is seeking your appointment of following nominees to serve on our Board of Directors. I've attached supporting documents for each nominee including nomination letters, resumes, and evidence of business and/or property ownership in the district.

**Terms effective immediately though December 31, 2026**

Largest Assessed Property Owner - First Guaranty Bank (400 E Thomas St)

- Nominee: **Evan Singer of First Guaranty Bank**

**Terms effective immediately through December 31, 2027**

City of Hammond Mayor

- Nominee: **Todd Delaune of Red, White & Brew, Inc.**

Chamber of Commerce Seat - Tangipahoa Chamber (400 NW Railroad Ave)

- Nominee: **Mary Mowad Guiteau of Holly & Smith Architects**

East Side Property/ Business Owner

- Our Mom's Restaurant (205 E Thomas St)
- Modified: A Beauty Bar (209 E Thomas St)
- Lady Phoenix Rising (209 E Thomas St)
- Cena; Hammond (123 S Cate St)
- Movement Mortgage (109 E Charles St)
- Nominee: **Eddie 'Ryan' Oliphant of Benteaux LLC**

In compliance with our statute (RS 33:2740.15; attached), all nominating parties and nominees are current on property tax and sales tax (where applicable), as well as current on occupational licenses issued by the City of Hammond (where applicable). All nominees are registered voters in Tangipahoa Parish.

Please note that our 'West Side Property/ Business Owner' seat remains open for nominations.

My best,

A handwritten signature in black ink, appearing to read 'Michelle Kendall'.

Michelle Kendall

Executive Director, Hammond Downtown Development District



**§33:2740.15. The Hammond Downtown Development District; Downtown Development Authority; creation, composition, and powers; preparation of plans; levy of ad valorem taxes and issuance of bonds**

C.(1) The governing authority of the district shall be a board of eight members. The board shall be known as the Downtown Development Authority, hereafter referred to as the "authority". Seven members of the authority shall be appointed by the council of the city of Hammond, hereafter referred to as the "city council". The mayor shall serve as an ex officio, nonvoting member of the authority. One of the members shall be appointed from a list of nominees submitted by the mayor. Three of the members shall be appointed from lists of nominees submitted by each of the six largest assessed property owners within the district. One member shall be appointed from a list of three nominees submitted by the Hammond Chamber of Commerce. Two members shall be appointed from nominations submitted by property owners subject to the ad valorem tax provided for in Subsection E of this Section, or who are licensed business owners within the district. Nominations shall be compiled separately for the areas east and west of the ICG Railroad tracks, and each such nominee shall be nominated by a minimum of five business owners from within the respective districts before being considered a valid nominee for the Hammond City Council's review. A nominee shall be eligible only if all taxes and licenses of the nominee as well as the taxes and licenses of those placing the nominee's name into consideration are current. If any list of nominees provided for herein is not submitted by any nominating group or person within fourteen days after notification by the city council, the city council may appoint a member of its own choosing. Each member of the authority shall own property in the district, be the owner of a business within the district, or be an officer of a corporation or other business entity owning property in the district and shall be a registered voter of Tangipahoa Parish. The city council may remove any member for cause.

# TODD A. DELAUNE

## WORK EXPERIENCE

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### ***6/2012 – Present Red, White & Brew, Boutique de Fumee and TRD Holdings***

#### ***President***

Hammond, LA

RWB: Purchased an 16yo declining business. Modernized the store, refreshed the brands, and grew sales by 7 times from year purchased. Posted double digit comparable YOY sales for 11 years in a row.

Fumee: Opened a complimentary business/spin off location, Boutique De Fumee at 206 E. Thomas. Grew sales by double digit comparable YOY sales since opening in 2017.

TRD Holdings: Purchased a total of 5 commercial buildings in Historic Downtown Hammond. Created an LLC and personally manage 5 Commercial and 9 Residential tenants. As each property is vacated, we conduct complete renovation of every unit to bring all properties to current codes and standards.

### ***4/2010 - 7/2010 Emser Tile***

#### ***Outside Sales***

New Orleans, LA

Generate sales in existing and new markets.

- Only sales rep to exceed budgeted sales for last four consecutive months after territory reduction.
- Only sales rep to close "exclusive" agreements with existing customers.
- Consistently displaced competitors by adding more product displays to existing accounts.

### ***4/2003 - 4/2010 Emser Tile***

#### ***Branch Manager***

New Orleans, LA

Start up of a local Branch for a 35 year old Tile Distributorship.

- Recruit and hire staff of outside sales associates, operations manager and warehouse personnel.
- Oversee construction phase of new branch, set up merchandise displays and warehouse structure.
- Responsible for building brand recognition in a new market, ensuring company standards are met through operational integrity, sales and profit goals.
- Allowed complete control of marketing, driving sales and P&L responsibility.
- Ran the only profitable branch in region for the entire year of 2009.

**8/2002 - 4/2003      Toys R Us**

**Store Director**

New Orleans, LA

Director of store with 7+ M in annual volume.

- Direct two managers, 5 world (department) leaders 30+ associates.
- Responsible for merchandising, ensuring company standards are met and maintained. Drive guest delight and ensure that sales and profit goals are met through statistical analysis, P&L and cost controls.

**1983-2002      The Home Depot**

6/2000 – 7/2002

New Orleans, LA

**Store Manager**

Manager of store with 43+ M in annual volume.

- Manage five assistant managers, 11 department supervisors, and 200+ associates.
- Responsible for merchandising, driving new business, overseeing the ordering process and ensuring that sales and profit goals are met through statistical analysis, P&L and cost controls.

7/1997 – 6/2000

Dallas, TX

**Senior Internal Auditor / Internal Auditor**

Audit store merchandising, operations, and risk exposure.

Type audit findings and recommendations report. Conduct wrap up meeting for management team.

- Type and submit summary reports for divisional officers.
- Co-wrote several audit programs for audit staff to follow.
- Trained numerous new auditors.

11/1996 – 7/1997

Jackson, MS

**Administrative Assistant Store Manager**

Manage all operational areas and open a store in a new market.

- Recruit, hire, and provide orientation training for 150 associates (125 new).
- Train all operational associates in specialty areas including: Special Services, Receiving, RTVs, Cashiers and Computer Room/Bookkeeping.

10/1994 – 11/1996

New Orleans, LA

**Special Services Software Trainer**

Train all sales and specialty associates in 12 stores (approx. 1500) on customer service software.

- Set up, schedule and train associates with varying degrees of computer knowledge.
- Roll out program and provide 2 weeks of live support.

1/1991 – 10/1994

Gretna, LA

***Special Services Supervisor***

Manager of all special services including special orders, will calls, deliveries, and commercial sales.

4/1989 – 1/1991

Gretna, LA

***Customer Service Manager***

Manage all non-sales customer service departments including cashiers, refunds and phone sales.

1983-1989

Gretna, LA

***Assistant Store Manager***      ***1988-1989***

***Department Supervisor***      ***1986-1988***

***Returns Desk Supervisor***      ***1985-1986***

***Sales Associate***      ***1983-1985***

**EDUCATION**

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1983-Present      Training Seminars

Dale Carnegie

Franklin Covey

Microsoft Applications Training

Internal Audit Training

Store/Assistant/Administrative Management Training

1983  
LA

John Ehret High School

Marrero,

High School Diploma

**SKILLS**

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Management and Leadership	20+ years
Internal Audit	3 years
Software Trainer	3 years
Sales	20+ years

Proficient in the following software applications: Microsoft Word, Excel, Power Point, Access, Outlook, AS-400 and Oracle applications.

**REFERENCES**

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Any form of reference available upon request.